

# REPORT ON PFNDAI REGULATORY WEBINAR ON MANDATORY **DECLARATION** OF FSSAI LICENSE NO. ON SALE OF **FOOD PRODUCTS**

on 14th July 2021 at 3:00 PM on Zoom Meeting Platform

AUTHORS



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Protein Foods & Nutrition Development Association of India (PFNDAI) recently organized a Regulatory Webinar on Mandatory Declaration of FSSAI License no. on Sale of Food Products.

Ms. Swechha Soni, Manager- Food & Nutrition at PFNDAI welcomed everyone, and gave a brief introduction on the session topic and welcomed the eminent speakers, Panelist, and moderators. Dr. Jagdish Pai (Executive Director at PFNDAI) gave a warm welcome and invited the dignitaries of the session. Speakers were- Mr. Bhupinder Singh, CEO- Vista Processed Foods, Dr. Shatadru Sengupta, Sr. Director Legal- Hardcastle Restaurants, Mr. Shashank Joshi, Head- GM Operations-Chitale Bandhu Mithaiwale. Panel Moderator- Dr. Joseph

Lewis, Food Regulatory Consultant, Panelists- Dr. Prabodh Halde, Head regulatory- R & D, Marico, Mr. Ajith John, Head- Supply chain, General Mills.

Dr Jagdish Pai, Executive Director, PFNDAI welcomed everyone giving the background of the webinar followed by Dr. Joseph Lewis, Food regulatory consultant, and Chairman-Regulatory Affairs Committee, PFNDAI, who gave a brief overview of the webinar and explained the objectives of the webinar, that aims to understand the purpose of the order, the issues and how the order can comply. He also pointed out that the

order is concerned about consumer grievances, for recalls and to make people aware.

Mr. Bhupinder Singh, CEO- Vista Processed Foods, Ex-Chairman, PFNDAI, spoke on 'Mandatory declaration of FSSAI license number on sales invoice bills'. Section 31 was introduced on the 8th of June, 2021, and its implementation began on the 1st of October, 2021. He feels that the objectives of this order are its visible and complaint redressal to the consumer, FSSAI license no. on the



Mr. Bhupinder Singh

invoice will act as unique locator and will be helpful to FBO, and marketer and repacker as other FBO to have invoices, bills, memos and or challans. He then briefed about how a customer can track FBO through the FSSAI application. The licensing and regulation were to be followed by 2011. If the FSSAI License no. is mentioned on the invoice then no other additional documents and transactions will be needed. Lastly, he discussed the Business to Business (B to B) challenges that might arise.

constraints for the supply chain due to the order. He gave a brief about Chitale Bandhu Mithaiwale as a company and then explained the existing regulations and compared them to the new requirements.

He also then addressed certain issues like reviewing all current licenses,



Mr. Ajith John

Food Products. The panelist were Dr. Prabodh Halde, Head regulatory- R & D, Marico, Mr. Ajith John, Head- Supply chain, General Mills.

The discussion began with a summary of the talks by Dr. Lewis and then a few questions taken for the panel on different aspects such as, why cannot the consumer contact through the current addressal system like consumer contact numbers for grievances, which segments of the supply chain are weakest in providing license numbers and whether the existing system is effective at addressing the issues of consumer complaints.

A short Q & A followed after the panel discussion addressing some of the queries raised by the audience.

The webinar ended with a vote of thanks by Ms Abir Ansari.

Dr. Shatadru Sengupta, Sr. Director Legal- Hardcastle Restaurants, Chairman – PFNDAI, explained the purpose of the order in detail by breaking it down into several points. He expressed his views and thoughts on the order and also raised certain questions that could be solved and discussed like “were things untraceable before the order or were there any issues on traceability?” and “order is under what provision of law?”. Lastly, he further explained certain points to be considered for implementation.



Dr. Shatadru Sengupta

increase in revenues, achieving awareness amongst consumers, and so on. He also touched upon the regulation and impact of the order for the industry and supply chain and the challenges in the supply chain in detail. He concluded his presentation by explaining their preparation for the implication of this regulation and its impact.

The audience had some questions that were addressed in brief details by all the speakers after their respective talks.

The presentations by the speakers were followed by a panel discussion conducted by Dr. Joseph Lewis on the Mandatory Declaration of FSSAI License no. on sale of

Mr. Shashank Joshi, Head GM operations, Chitale Bandhu Mithaiwale, spoke about the



Mr. Shashank Joshi







## Protein Foods & Nutrition Development Association of India

Date : 14<sup>th</sup> July, Wednesday  
Time : 3:00pm-5:30pm IST

### Speakers

# Organising Regulatory Webinar On Mandatory declaration of FSSAI License no. on sale of Food products

**Moderator**



**Dr Joseph Lewis**  
Food Regulatory Consultant

**Panelists**



**Dr Prabodh Halde**  
Head- Regulatory  
R & D, Marico



**Mr Ajith John**  
Head- Supply Chain  
General Mills



**Mr Bhupinder Singh**  
CEO-  
Vista Processed Foods  
Ex-Chairman,  
PFNDAI



**Mr Shashank Joshi**  
Head  
GM Operations,  
Chitale Bandhu  
Mithaiwale



**Dr Shatadru Sengupta**  
Sr. Director  
Legal- Hardcastle  
Restaurants  
Chairman, PFNDAI



Mr. Shashank Joshi



Dr. Jagdish Rai



Dr. Shatadru Sengupta



Mr. Bhupinder Singh